



# MIC BankCard Program Available to All Yamaha Motorsports Dealers



Motorsports dealers are slashing their credit card processing costs by participating in a program offered by the Motorcycle Industry Council through Boaz Payment Systems of Atlanta. The MIC BankCard program offers all dealers a substantial discount on credit card processing fees on MasterCard/Visa, among other services. A participating dealer pays as little as 1.22% of each credit card purchase in processing fees under the program. By comparison, the typical lowest rate available through other credit processors is 1.63%.

## LOOK AT WHAT YOU'RE GUARANTEED TO GET WHEN YOU SIGN UP!

- ✓ FREE payment gateway set-up
- ✓ FREE shopping cart set-up
- ✓ FREE American Express® set-up
- ✓ Merchant account for immediate credit card transaction processing
- ✓ A web-based credit card processing terminal for manual credit card orders
- ✓ Your funds will be deposited into the checking account of your choice
- ✓ NO set-up fee
- ✓ FREE merchant account set-up
- ✓ FREE online sales tracking and reporting
- ✓ Dedicated account representative
- ✓ The ability to accept ALL major credit cards
- ✓ Online reporting of all of your transactions

### We already process through our local bank and they seem competitive!

You can still use your depository accounts at your current bank. The only change is that your rates are lower because they are based on over \$1 billion in credit card processing volume not simply your own dealerships processing volume.

### The monthly statement we receive is complicated and it's not easy to compare apples to apples.

You are right! The banks do that on purpose to hide fees and to charge very high rates. We make the comparison easy. Since 1994 over 1000 dealerships have switched because they saved a substantial amount of money. Don't take our word for it, let us prove it to you using your current processing statement.

### I already have equipment and a website and don't want to buy anything else or pay money to switch. And I do not want to interrupt my processing.

You can keep everything the same! All we do is change your Merchant ID in the network to point to the lower rates available exclusively through this program.

### I have switched before and ended up saving nothing. It's not worth the effort.

Switching is simple and you are GUARANTEED IN WRITING to save money. The average dealership is saving \$5200 each year!

**Call us  
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