

MIC Dealer Member Benefits

Dealers Receive Several Benefits for Joining the MIC

Membership in the MIC provides several benefits for dealers. Listed here are many of the benefits. Please contact the MIC for further information about the specific benefits listed here.

Benefits with Joining the Motorcycle Industry Council

- MIC Membership Directory Mobile App
- Motorcycle Statistical Annual
- Retail Outlet Audit
- Retail Sales Report – National On-Highway Motorcycle Sales
- Retail Sales Report – National Off-Highway Motorcycle Sales
- Retail Sales Report – National Dual Motorcycle Sales
- Retail Sales Report – National Scooter Sales
- Retail Sales Report – National ATV Sales
- Experian Motorcycle Express Profile Report
- Experian National Scooter Profile Report
- Access to MIC Regional Dealer Meetings
- Monthly Executive Brief with Industry News
- Access to MIC Dealer Member Meetings
- Potential Membership on MIC Dealer Council
- Support on Local Land Access Matters in Your Area
- Government Relations Bulletins Summarizing a Variety of State and Federal Issues of Interest to the Industry
- Summary of State Laws Governing Mopeds
- Summary of State Repair/Replace Laws
- State Laws and Regulations Governing Motorcycle Sound Levels
- State Insurance Requirements for Motorcycles
- State Off-Highway Vehicle Recreation Programs
- Federal Legislative Update
- Quarterly State Laws Summary
- State Legislative Session Schedules
- Legislative Summaries – Review of Pending Legislation Involving Motorcycle Equipment
- Legislative Summaries – Review of Pending Legislation Involving OHVs/Land Use Issues
- Legislative Summaries – Review of Pending Legislation Involving Operator Issues
- Legislative Summaries – Review of Pending Legislation Involving Motorcycle Safety and Licensing
- Legislative Summaries – Review of Pending Legislation Involving Warranty/Business Issues
- Quick-Reference Summary Chart: State OHV Recreation Programs
- Quick-Reference Summary Chart: State On-Highway Motorcycle Equipment Requirements
- Quick-Reference Summary Chart: State Off-Highway Motorcycle Requirements
- Quick-Reference Summary Chart: State Repair/Replace Laws
- Federal Regulatory Action Notices (FRAN): Regulatory Notices Published in the Federal Register
- Federal Regulatory Action Notices (FRAN): State Manufacturer Certificate of Origin Requirements
- Ability to Participate in Advocacy at State and Federal Levels on Matters of Interest
- Information Needed to Better Serve Customers on Matters of Interest, Such as Land Access

Continued...

- Posted Information to Better Inform Customers of Legislative Matters of Interest
- Discounted Fees for Participation in the MIC Bankcard Program Through FirstPay USA
- FAQ for Aftermarket Exhaust Systems in California
- MIC California Dealer Seminar Presentation on Aftermarket Exhaust Systems
- MIC California Dealer Seminar Video
- MIC Stationary Sound Test Manual for OHV
- MIC V-Twin FAQ, Motorcycle Emissions and Sound Regulations
- Access to Various MIC Web Sites
- Ongoing News Releases on Relevant Powersports Topics
- Media Relations Support for Local Issues
- Media Relations Preparation to Support Dealership in Responding to Media Inquiries
- Ongoing Tracking of Media Coverage
- Usage of Special MIC Dealer Marketing Materials
- Automatic Enrollment in ARRA
- Subset of MIC Motorcycle/ATV Owner Survey
- MIC Retail Outlet Profile Survey*
- Polk National Registration Data*
- Experian Motorcycle Express Profile Report*
- Experian National Scooter Profile Report*
- MIC Tire Sales Report – United States*
- MIC Tire Sales Report – Canada*
- Access to MIC Business Center at Industry Events